

TAKE FREE

35th Anniversary

2021 Spring
Catalog
and schedule

Samansa Mos2



35th Anniversary



2021 Spring
Catalog and schedule

Samansa Mos2

Happy 35th Anniversary

『Samansa Mos2』の誕生は

1980 年前半の微笑ましい出来事がきっかけでした。

米・ソ連冷戦下の中で、両国の市民の“平和の使者”として、

アメリカから「サマンサちゃん」という小さな女の子が

モスクワを訪れるホッと心温まるエピソードがありました。

私たちもそんな温もりを感じられるブランドをつくりたい…

そんな想いを種に 1986 年春に

『サマンサ モスモス』というネーミングで

ブランドをスタートしました。

皆さまに支えられ、

おかげさまで 35 周年を迎えることができました。

1986



2021



今までも、これからも、
楽しさ・やさしさ・心地よさをコンセプトに
みなさまに温かく寄り添う
大きな木のように、
共に生きるブランドとして
成長していきたいと願っています。

Make a sticker picture!

巻末にあるシールを
貼って楽しんでね。





mid-spring





Coverall ¥7,590 [tax incl.]
 (kinari:saxeblue,blue,navy)
 Salopette ¥7,590 [tax incl.]
 (kinari:saxeblue,blue,navy)
 Blouse ¥6,490 [tax incl.]
 (white:beige,charcoal-gray)
 Watering can brooch ¥2,750 [tax incl.]
 (green:white)
 Hat ¥3,850 [tax incl.](brown:beige)
 Socks ¥1,430 [tax incl.](brown:beige,lavender)
 Sandal ¥5,390 [tax incl.](brown:black)





Watering can brooch ¥2,750 [tax incl.]
(white,green)
Bucket brooch ¥2,750 [tax incl.]
(white,green)
Hat ¥3,850 [tax incl.]
(brown:beige)

Pullover ¥5,390 [tax incl.]
(beige:white,mint)
Blouse ¥6,490 [tax incl.]
(beige:white,charcoal-gray)
Camisole One-piece ¥7,590 [tax incl.]
(mint:white,gray)
Cap ¥3,850 [tax incl.]
(moca:beige,mint)
Bag ¥3,190 [tax incl.]
(red:navy,charcoal-gray)
Socks ¥1,430 [tax incl.]
(beige:yellow,charcoal-gray)
Sandal ¥5,390 [tax incl.]
(black:brown)







Knit vest ¥6,490 [tax incl.]
(moca:kinari,gray)
Blouse ¥6,490 [tax incl.]
(moca:white,beige)
Pants ¥6,490 [tax incl.]
(moca:white,lavender)
Earring ¥2,750 [tax incl.]
(gold:silver)



One-piece ¥8,690 [tax incl.]

(kinari:beige,moca)

Blouse ¥6,490 [tax incl.]

(white:lavender,moca)

Beret ¥3,190 [tax incl.]

(gray:beige,moca,black)





Make a sticker picture!

巻末にあるシールを
貼って楽しんでね。





late-spring



One-piece ¥8,690 [tax incl.]
(black: pink, moca, navy)
Hat ¥4,290 [tax incl.]
(moca: black)
Lace collar ¥3,850 [tax incl.]
(moca: white, kinari)
Socks ¥1,430 [tax incl.]
(beige: lavender, brown)
Shoes ¥5,390 [tax incl.]
(brown: white, black)





Bag ¥3,190 [tax incl.]
(navy:red,charcoal-gray)

Jacket ¥7,590 [tax incl.]
(pink:beige,charcoal-gray)
Pants ¥6,490 [tax incl.]
(pink:beige,charcoal-gray)
Blouse ¥6,490 [tax incl.]
(moca:white,beige)
Lace collar ¥4,290 [tax incl.]
(moca:kinari)
Bag ¥3,850 [tax incl.]
(white:brown,black)
Shoes ¥5,390 [tax incl.]
(brown:white,black)





All-in-one ¥7,590 [tax incl.]
 (beige:white,navy)
 Blouse ¥5,390 [tax incl.]
 (white:mint,beige)
 Head band ¥2,750 [tax incl.]
 (beige:kinari)
 Watering can brooch ¥2,750 [tax incl.]
 (white:green)
 Bucket brooch ¥2,750 [tax incl.]
 (white:green)
 Bag ¥5,390 [tax incl.]
 (moca:beige,mint)
 Socks ¥1,430 [tax incl.]
 (lavender:beige,brown)
 Shoes ¥5,390 [tax incl.]
 (white:brown)







One-piece ¥8,690 [tax incl.]
(blue:beige,navy)
Hat ¥4,290 [tax incl.]
(black:moca)
Socks ¥1,430 [tax incl.]
(charcoal-gray:beige,yellow)
Sandal ¥5,390 [tax incl.]
(black:brown)

Camisole one-piece ¥7,590 [tax incl.]

(gray:mint,navy)

Blouse ¥6,490 [tax incl.]

(gray:white,mint)





Lace collar ¥3,850 [tax incl.]
(white:kinari,moca)

Lace vest ¥6,490 [tax incl.]
(mint:white,gray)
Lace Skirt ¥7,590 [tax incl.]
(mint:white,gray)
Blouse ¥6,490 [tax incl.]
(white:beige,mint)
Socks ¥1,430 [tax incl.]
(beige:yellow,charcoal-grey)
Shoes ¥5,390 [tax incl.]
(black:white,brown)





Shirt ¥6,490 [tax incl.]
(navy:kinari,blue)
Cut&sewn ¥3,190 [tax incl.]
(white:beige,blue,yellow)
Skirt ¥6,490 [tax incl.]
(navy:white,gray)
Beret ¥3,190 [tax incl.]
(black:beige,gray,moca)



What kind of year do you want 2021 to be?

It's the dawn of a new era.

Why not start fresh
with new looks in new colors?

35th Anniversary ITEM



One-piece ¥9,790 [tax incl.]
(lavender:gray,mint,navy)

2021 年、SamansaMos2 は 35 周年を迎えます。

着る程に馴染むナチュラルな風合いの SlowLinen を使用したワンピースとブラウス。

春の小花を刺繍であしらったバッグ。

記念すべきアニバーサリーイヤーを彩るっておきのアイテムと一緒に特別な 1 年をお祝いしよう。

ONE PIECE



One-piece ¥9,790 [tax incl.]
(gray, mint, navy, lavender)
Beret ¥3,190 [tax incl.]
(gray, beige, moca, black)

BAG

BLOUSE



Blouse ¥7,590 [tax incl.] (gray, mint, navy, lavender)



Bag ¥4,290 [tax incl.] (beige, saxeblue, navy)

2021

1

S	M	T	W	T	F	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

2

S	M	T	W	T	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	1	2	3	4	5	6

3

S	M	T	W	T	F	S
28	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

4

S	M	T	W	T	F	S
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

5

S	M	T	W	T	F	S
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

6

S	M	T	W	T	F	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3

7

S	M	T	W	T	F	S
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

8

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

9

S	M	T	W	T	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

10

S	M	T	W	T	F	S
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

11

S	M	T	W	T	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

12

S	M	T	W	T	F	S
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1



schedule book

My Plan for 2021



March

SUN	MON	TUE	WED
	1	2	3
7	8	9	10
14	15	16	17
21	22	23	24
28	29	30	31

2

4

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

THU	FRI	SAT
4	5	6
11	12	13
18	19	20
25	26	27

When the seasons change, it's time to have fun layering your looks! Whether it's throwing on a jacket or adding a vest to your outfit, layer in a monochromatic style to keep your look light. You could even try a lace blouse under a pair of casual overalls or a logo sweatshirt to let a little girly charm shine through.

I already have it!

- ☐ Spring coat
- ☐ Flower one piece
- ☐ Stand collar blouse
- ☐ Lace blouse

March **WEEKLY PLAN**

1st

SUN. 2.28

MON. 1

TUE. 2

WED. 3

THU. 4

FRI. 5

SAT. 6

2nd

SUN.7

MON. 8

TUE. 9

WED. 10

THU. 11

FRI. 12

SAT. 13



3rd

SUN. 14

4th

SUN. 21

5th

SUN. 28

MON. 15

MON. 22

MON. 29

TUE. 16

TUE. 23

TUE. 30

WED. 17

WED. 24

WED. 31

THU. 18

THU. 25

memo

FRI. 19

FRI. 26

SAT. 20

SAT. 27



April

SUN	MON	TUE	WED	THU
4	5	6	7	
11	12	13	14	
18	19	20	21	
25	26	27	28	

3

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

5

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

THU	FRI	SAT
1	2	3
8	9	10
15	16	17
22	23	24
29	30	

When it's nice and warm, build your look around a dress and top it off with a straw hat or lace collar—it's the little touches that count. Having trouble finding the right combo? Go simple. Standby ensembles like a mannish jacket with a pair of pants or a girly lace vest with a skirt are easy and stylish: smart, trim setups that look great for special occasions, too.

I already have it!

- ☐ Spring coat
- ☐ Flower one piece
- ☐ Stand collar blouse
- ☐ Lace blouse

April WEEKLY PLAN

1st

memo

WED. 3.31

THU. 4.1

FRI. 2

SAT. 3

2nd

SUN.4

MON. 5

TUE. 6

WED. 7

THU. 8

FRI. 9

SAT. 10



3rd

SUN. 11

MON. 12

TUE. 13

WED. 14

THU. 15

FRI. 16

SAT. 17

4th

SUN. 18

MON. 19

TUE. 20

WED. 21

THU. 22

FRI. 23

SAT. 24

4th

SUN. 25

MON. 26

TUE. 27

WED. 28

THU. 29

FRI. 30

SAT. 5.1



ABOUT ME!



[2021]

• portrait



• name

• blood type

• date of birth

• age

• every one calls me~

• hobby

• i am good at~

• favorite food

• favorite clothes

• favorite music

• favorite color

• favorite book

• best friends

• this year's goal

• dream

[1986 / 35 years ago]

• age

• not born yet

• memories

WISH LIST!

Spring coat

- color
- material
- budget ¥

Bottoms

- color
- material
- budget ¥

One-piece

- color
- material
- budget ¥

One-piece

- color
- material
- budget ¥

Tops

- ☐ blouse, ☐ T-shirt, ☐ cardigan
- color
- budget ¥

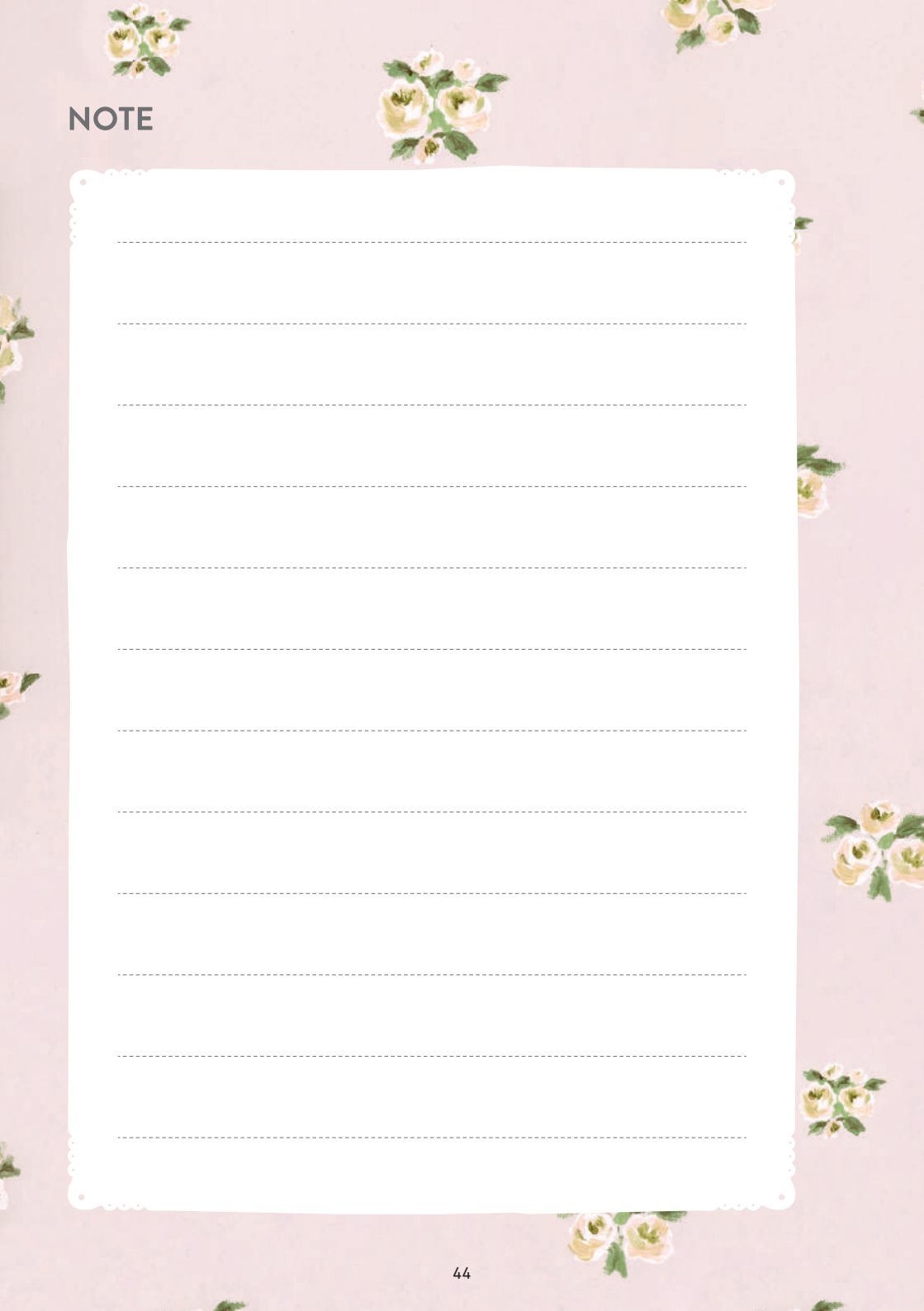
Accessory

- color
- material
- budget ¥

Bag

- color
- material
- budget ¥

Memo



NOTE

A large white rectangular area with a decorative scalloped border, containing ten horizontal dashed lines for writing.

NOTE

A large white rectangular area with a decorative scalloped border, containing ten horizontal dashed lines for writing.

【 Brand Site & Online Shop 】

<http://sm2.co.jp/>



お近くの店舗は web サイトにてご確認くださいませ。

ワンピースやブラウスなどの各アイテム、バッグ・シューズなどの服飾小物まで
Samansa Mos2 の商品がオンラインショップでお買物できます。

【 CAN Chum Card 】

<http://www.can-jp.com/CC>

CAN Chum Card はお買い物時に全ショップ共通（オンラインショップを含む）で
ご利用頂けるポイントカードです。会員ポイントは、
次回のお買い物から 1pt=1 円（税抜）としてご利用いただけます。
メンバーにご登録を頂くと、ブランド・ショップの最新情報サービス
ご提供させていただきます。登録金・年会費は無料です。

【 Customer Call Center 】

0120-112-961（Weekday 9:00 ～ 12:00 ／ 13:00 ～ 17:00）

【 SNS 】

instagram



twitter



facebook



line



Staff

Photograph : IKUE TAKIZAWA

Styling : MIYOKO OKAO

Hair and Make up : KOMAKI (nomadica)

Model : OLA (BRAVO)

Illustration : HIROSHI KATO

Art Direction : YOSHIE KAWAMURA (otome-graph.)

Thanks

AWABEES

UTUWA



Samansa Mos2